

January 13, 2021



# Medical Home Portal

## FFY2021 Q1 REPORT

### 1. FEATURE UPDATES

Features that have been significantly reworked or updated during the Quarter ending December 31, 2020.

#### A. COVID Page Changes

- i. Information about COVID-19 Page was restructured so that information can more easily be found under the following subtopics topics:
  - 1. *COVID-19 School Related Information*
  - 2. *COVID-19 Resources for Parents & Families*
  - 3. *COVID-19 Resources for Healthcare Professionals.*

#### B. New Features

- i. Map within Service Directories
  - 1. *The map will load for both key term searches or category searches within the directory.*
- ii. Bulk Actions within My Lists
  - 1. *Users can now use bulk actions to delete, copy, and share more than one list at a time.*
  - 2. *The bulk copy feature also allows for merging multiple lists into a single list.*

### 2. CONTENT UPDATES

Content that has been published or updated during the Quarter ending [Date].

#### A. New Content

- i. Clinical
  - 1. *Charcot-Marie-Tooth Disease (Hereditary Motor Sensory Neuropathy)*
  - 2. *Acute Flaccid Myelitis*

- 3. *Developmental Coordination Disorder*
    - 4. *Toe Walking*
  - ii. Family
    - 1. *Neonatal Opioid Withdrawal Syndrome FAQs*
- B. Updated Content
  - i. Clinical
    - 1. *Celiac Disease*
    - 2. *Traumatic Brain Injury*
    - 3. *Contraception & Menstrual Management*
    - 4. *Feeding Tubes & Gastrostomies in Children*
    - 5. *Gastroesophageal Reflux Disease*
    - 6. *Optimal Clinical Coding for CYSHCN*
  - ii. Family
    - 1. *ADHD FAQs*
    - 2. *Intellectual Disability and Global Development Delay FAQs*
    - 3. *Premature Infant FAQs*
    - 4. *22q11.2 Deletion Syndrome FAQs*
    - 5. *ABCs of Behavior*
    - 6. *After High School Options*
    - 7. *Building New Hopes and Dreams*
    - 8. *End of Life Issues*
    - 9. *Estate Planning Trusts and Accounts*
    - 10. *Foster Care of Children with Special Needs*
    - 11. *Responding to a Diagnosis*
    - 12. *Screening Tests and the Diagnostic Process*
    - 13. *Service, Support, and Therapy Animal*
    - 14. *Services for the Uninsured or Underinsured*
    - 15. *Understanding Your Health Insurance*

### 3. GOOGLE ANALYTICS

Google Analytics October 1 - December 31, 2021. Traffic Refined for Quality Segment.

(Percentage change from previous quarter.) [Percentage change from previous year.]

#### A. Aggregated Subdomains

- i. Users: 129,778 (+7.35%) [+45.70%]
- ii. Sessions: 146,900 (+7.39%) [+44.01%]
- iii. Pageviews: 233,164 (11.86%) [+52.61%]

## B. Nevada

- i. Users: 6,602 (+9.4%) [134.7%]
- ii. Sessions: 7,391 (+8.77%) [+129.53]
- iii. Pageviews: 13,108 (11.15%) [+138.33%]